

CODY MATECHUK



CODY
MATECHUK

YAMAHA YETI RAZE 450
2017 WINTER X GAMES MEDALIST



2017 ASPEN WINTER X GAMES
STARRING IN TRAXX (Major Film)
FEATURED in Braaap (Major Film)
FEATURED in Hickshow (Online)

THE THRILLING WORLD OF

EXTREME SNOWBIKING

Snowbiking; born from grass-roots motocross & extreme winter snowmobiling. Budding in various forms over the last several decades, this natural transformation from dirt to snow on a bike has emerged as one of the **FASTEST GROWING** motorsports in the world. Combining a new world of technology with the challenge of athletic excellence, snowbiking has swept our continent and soared to the forefront as a potential **MARKETING POWERHOUSE**.

With its escalating popularity throughout North American markets, motorcycle manufacturers and businesses of all types & sizes have begun to recognize snowbiking as a **HIGHLY EFFECTIVE AVENUE** to showcase their products in action. Every race event, each video release and magazine cover provides an enthralling recap of what is possible and even attainable for all. Its ideal for spectators, TV broadcasters, media and sponsors alike.

Our Factory supported team capitalizes on this sport's immense marketing potential by bringing the right combination of dedicated team members and a **DISCIPLINED, PROFESSIONAL APPROACH**. This sport is more than just finishing 1st, more than podium celebrations or landing an epic drop in the backcountry. It's about the allure of freedom on those peaceful white peaks. Embracing the challenges and creating a new era of memories forged by a passion for this sport. For our team, it's about **PERSEVERENCE, COMMITMENT & TEAMWORK**. About representing a brand and a belief, both in the hills and on the track. From a handshake and a picture, signing a poster, hosting corporate events and everything in between, Cody Matechuk believes it's every rider's responsibility to contribute something to this amazing sport. This is what drives him to succeed and the reason he will project such a **STRONG IMAGE** both on and off the track for *your brand*.

Behind every great sport you'll find just a handful of athletes who define what they do, by how they do it. Our team lives by this premise, united in purpose and direction. So with a new season dawning, we invite YOU to join us. **Be part of our team and our success and enjoy the ride of your life!**



BUILDING A POWERFUL GLOBAL PRESENCE

Cody Matechuk, Yamaha Factory Rider

**First Pro
Rookie to
podium SBK
Nationals**

This exciting young rider first made his National competitive debut on the Parts Canada Superbike Racing circuit in 2008. Running on board the Suzuki SV 650, just 14 years of age, he put a nation on its ear, setting 4 out of 6 possible National track records and earning a National Championship title in his rookie year of road racing. The young phenom returned in 2009 to compete in the Amateur 600 Series. Once again, a near flawless season earned Suzuki Canada's young hopeful another record-breaking 4 race wins & 4 more blistering track records. It also earned him a second National title in just two years. In 2010, at 16 years of age, Matechuk became the youngest Pro rider on the circuit to podium age of 17. Matechuk added 4 more podiums in 2011, earning 8 podiums in 2 years towards product R&D to help develop a race bike with Harley Davidson where he went on to finish 2nd in the Canadian National Series before finally returning to his motocross roots in 2014.

**2016 Top
CMRC
MX Nationals
Privateer
finish**

Resurfacing on the National scene, now in the discipline of Motocross, Matechuk broke into the top 20 with one of the highest finishes of a Privateer rider in 2015. The performance caught the attention of Yamaha Canada who helped sponsor his return in 2016 where he finished as high as 5th place during the Western leg of the same National Series. As summer turned to fall, Matechuk turned his focus towards the budding sport of backcountry snowbiking and just in time to learn that the sport would make its debut at the 2017 X-Games. With very little time to prepare, Sponsors stepped up to get Matechuk to the one and only qualifier hosted in Minnesota where he punched his ticket to the 2017 Aspen Winter X-Games.

**2017 Aspen
Winter X-Games
Snowbike
Medalist**


Competing as a virtual unknown in the snowbiking world, Matechuk quickly established himself as a top contender in the celebrity packed field finishing just 3/1000ths of a second off the fastest qualifying time & earning 2nd pick at the start gates for the final event. In front of a jamb packed venue, Matechuk overcame extreme conditions and some technical challenges to launch a comeback ride that was the talk of the paddock. The efforts produced a bronze medal for the young competitor in his first ever X-Games appearance.

The head-turning comeback performance caught the attention of film producers and backcountry photojournalists setting him up for a season chock full of shooting dates. From starring roles in full feature length action films (such as Trax & Braaap) to full length high impact commercial shoots and magazine exposes. This is a name and machine that will need no introduction as we move into 2018.

snowbikeworld

Cody Matechuk's YZ450F Yeti 120" Snowbike Build

PUBLISHED ONLINE: DEC 15, 2016 FEATURES VIEWED 3942 TIME(S)



YZ450F YETI 120" FREERIDE BUILD

Build List:

Bike: '17 Yamaha YZ450F
SB Kit: '17 Yeti Snow MX 120


YAMAHA

Revs your Heart

Home / Riding School / Biography / Schedule MX / Schedule SMX / Sponsors / Media / Gallery / Contact

Matechuk is going to X Games
December 20, 2016

Local Cochrane, Alberta kid makes cut to race at the X Games in the first ever snow bike debut race! Fighting it out against 50+ riders for the last 4 spots, Cody Matechuk perseveres through the weekend challenges to podium in the final heat and earn a spot in the 2017 X Games Jan. 27-29 in Aspen, Colorado. Later that same night he went on to take the Dash for Cash unchallenged.



Tags: yamaha racing yeti X Games Aspen Snowbike Cody Matechuk The Qualifier yeti snowbikes Aspen X Games 2017 X Games

Featured Posts

RIDING SCHOOL this Friday
May 10, 2016

Recent Posts

- Matechuk is Going to X Games
December 20, 2016
- West Coast Wrap-Up
June 28, 2016
- Matechuk: Fighting Back Following Calgary
June 20, 2016
- Matechuk Turns Heads at National Debut
June 13, 2016
- Heartbreak Hits Home
June 4, 2016
- Matechuk Lands top of Popkum Podium
May 16, 2016

Press Releases/Dynamic Website

GETTING TRACTION IN THE MEDIA



2017 Snowbike & MX Posters



2017 MOTOVAN CANADIAN SNOW BIKE MX NATIONALS BROUGHT TO YOU BY YETI

MCQMX PROVIDES A CANADIAN PLATFORM FOR SNOW BIKE MX AND AN OPTION FOR MX RIDERS TO STAY IN THE SEAT OVER THE WINTER MONTHS.

By Stu McQueen // Photos by Brett Blaser

**FEBRUARY 4/5, 2017 REVELSTOCK, BC - ROUND 1
FEBRUARY 26/28, 2017 REVELSTOCK, BC - ROUND 2**

Gite positions are picked, track officials pen the line... 30 board is up! All conversation comes to a halt as the sound of engines bounding off the new limiter quickly take over. Riders slip in these last minute rituals and good luck charms. Families, teams, spectators and sponsors wait in anticipation for the star that red-blooded knows as well. Each one of the team envisions the bragging rights received with their rider getting that ever-coveted MOLDENHEAD 15 second board is out, gate drops... what? Snow fever??

For years snow kit manufacturers have been working hard at perfecting how to get a dirt bike through the snow efficiently. Well, we can honestly say if they haven't perfected it, we can't imagine what could be done to make these bike transformation kits any better for the snow. With the introduction of their Snow Bike series and the recent addition of Snow Bikes to the X-Games, MCQMX has taken the lead on a true Canadian Snow Bike National under CMHC sanctioning. With timed qualifiers to classify riders, and assigning of top ten national numbers as well as a prize purse, we are making a platform in Canada to show off the very best of our riders and products. With partners in the two round national series such as Motovan, Yeti, and the Red Bull wing team along with the Revel Dirt Riders and Snowmobile Club, the town of Revelstoke, B.C. will become the final stop in years to come as this series grows and becomes a date that will be penciled in each and every year by the best in this reasonably new discipline.

In 2018, MCQMX successfully united the province with CMHC sanctioned amateur MX racing, with our largest one day amateur event totalling 500 entries. We continue to look for ways for our riders to enjoy the sport they love as much in the winter months without going South. This is an option for riders to stay in the seat through the off-season and come into the spring ready and fit to get back on the wheels in the dirt.

In catching up with some of the big names in the snow bike industry, we noticed all of the names were also well recognized in the world of MX. Yamaha/Yeti/Cycle Works Pro rider Cody Matechuk commented on some similarities between riding the wheeled MX bike and the Yeti transformed snow bike. "The weighting of the page is emphasized on the snow bike to make it perform and handle," says Matechuk. He went on to point out that MX riders will feel right at home on a snow bike in the time. Matechuk was excited, "One of the things I love most is getting out in the back country and being able to express myself on the snow bike after a busy season."

Monster/Kawasaki/Valley Moto-sport Pro rider Brett Turcott found the conditioning side of snow biking to be very similar to that of MX. "I won't lie to you," says Turcott, "I still get arm pump on the beat up trails. It's kind of like a gritty sort of sand rollers or a set of Sudasness whips that goes forever!" Turcott goes on to say, "Riding a snow bike is very similar to riding a dirt bike on one of those tough National tracks like Gopher Dunes or some of the other softer terrain tracks. Many of the same rules apply with keeping the front and right with lots of power to the rear." Last season, Turcott took his Kawasaki/Yeti into the hills and carved a little piece of history by landing the first backflip on one of these

76 MOTOCROSS PERFORMANCE - MXP.MAG.COM

2017 MOTOVAN CANADIAN SNOW BIKE MX NATIONALS BROUGHT TO YOU BY YETI

A SNOW BIKE RIDER SHOWS THE SIMILARITIES BETWEEN A SNOW BIKE AND A DIRT BIKE AS HE RACES A BURNER CORNER.

machines. Nice work Brett! One of the pioneers of this quickly growing sport of Snow Biking is none other than Tim-benized Rider KTM/Red Bull/Valley Moto-sport rider Regan Slag. Regan recently made a huge breakthrough in the Moto World with a segment on snow bikes in MOTO 8, which has quickly gained popularity worldwide. Snowbikes have always had a spot on Regan's winter schedule, but for many years, with a name in the MX world as well as Moto, he found himself chasing US series and events as well as places to train. Regan commented, "Since being on the snow bike I have got back to my B.C. roots and have spent most of my winters right here in my own backyard. The places I have been on the snow bike would blow your mind and I continue to enjoy finding new areas in the back country. We go to the top of every snow covered mountain and the learning curve for new riders is small. When we get to a difficult section on a ride we will wait for the new guy to get through and sure enough he blows through an angled tree well, with branches disrupted on both sides, and joins the group. There is nothing like seeing a 60-year-old have no problem getting to some of these difficult areas. We all give him a high five and say we go again!" Regan continued with some of the similarities with MX and Snow Bike MX, stating "Much of the riding we do is all about smart line choice, which is very similar to the sport of MX."

Spectra Yamaha/Timbenized FXR Pro rider Brock Hoyer is also no stranger to just about anything with a motor. He has spent many years racing MX in Canada and sports a long list of accomplishments in the MX world. In 2010, Hoyer removed the wheels off his Yamaha and outfitted it with his Timberland kit to "track down some of the white stuff." Well, in no time at all, Hoyer was taking home the brass once again. While he did not complete all rounds of any US Snow Bike MX series, he took the top step on the block at every one he showed up to! We asked Hoyer, as an MXer, was this an easy thing to pick up? He was quick to respond, "Super easy to pick up, and right from my first days on a Snow Bike

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MATECHUK TAKING A LITTLE BREAK FROM EXPRESSING HIMSELF IN THE BACK COUNTRY.

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2017 X Games Medallist

Magazine Feature Spread

'17 MARKETING RECAP

Winter X-Games Aspen: (Broadcast on ESPN)

The winter X-Games competition compiles the greatest winter action sport athletes from around the world to compete for top honours. Snowbike racing made its debut appearance to nearly 100,000 people in attendance at this year's event, the real impact came through a television audience of 925,000 viewers predominately aged 18-49 and over 300 million story views on Snapchat.

TOTAL IMPRESSIONS : 4,025,000



Snoriders West: (One On One Interviews & Ride Expose)

Within two years the site's active online readership it has expanded to over 3.5 million visitors annually. Add to that a loyal Facebook audience that remains active and connected, this cutting edge paper and online publication finds their target audience littered across the entire globe.

TOTAL IMPRESSIONS : 3,620,000

SNORIDERS

JetSurf Full Action Commercial: (Broadcast on ESPN)

Born to push the limits of conventional watersports, Jetsurf has devoted their efforts to the development and design of the best motorized surfboards in the world. Featured in their 2017 full feature commercial, Jet Surf contracted Cody Matechuk to help showcase the thrill of snowbikes next to the fluid power of jetsurfing

TOTAL EXPECTED IMPRESSIONS : 1,800,000



Trax Snowbike Motion Picture (2017) : Featured Rider

The Trax Film is on the cutting edge of snow evolution with their feature length films. This year they went bigger and better than ever as Matechuk took the backcountry by storm. As snow bike technology advances quickly, this year's adrenaline packed film brings viewers an in-depth look at the latest snow bike engineering platforms and the lengths at which these machines can be pushed.

TOTAL EXPECTED IMPRESSIONS : 400,000



Braaap Motion Picture (2017) : Featured Rider

Progressing the sport of snowmobiling to new heights. The Braaap movies provide a massive fan base with some of the most outrageous rides imaginable in the backcountry world wide. Chock full of massive airs and insane cliff drops, this crew documents some of the most spine tingling action you'll see in the mountains.

TOTAL EXPECTED IMPRESSIONS :250,000



Press Releases : (For all major events & competitions)

In 2017, codymatechuk.com published numerous press releases on its site and to a large number of media personnel. These press releases were used to promote his valued Supporters through vivid and detailed recaps that helped provide a personal "behind the scenes" perspective. The write-ups were noted in several major newspaper publications and even highlighted on NHL's Hometown Hockey Heroes when they visited Cochrane, Ab (Matechuk's hometown) showcasing the young rider as the most recognized celebrity from the area.

TOTAL IMPRESSIONS :2,192,000



'18 MARKETING PROGRAM



Corporate Events : (Proposing 4 Total)

In 2017/18, Matechuk looks to further support the Yamaha & Yamaha brands by offering to host 4 private events for select Top Performing Dealers to directly promote the sport of snowbiking to those in direct contact with the marketplace. This event will allow Dealers to invite potential and/or valued existing clients to step out to the great outdoors for "the ride of a lifetime". This program, the first of its kind, will be fashioned to promote and raise awareness of the Yamaha platform for new and prospective buyers. Dealers who have purchased qualifying products, will allow a select group of invitees to experience a weekend with one of Snow biking's most elite athletes in a comfortable and intimate setting. Here, guests will receive expert advice on set-up & adjustments, riding skills and how to push safely in the hills. The guided tour will last the full day (weather permitting). Dealers and their guests will be responsible for their own transportation and equipment.

TOTAL EXPECTED IMPRESSIONS : TBD

Exclusive Marketing Footage : (Professionally shot 2 x 30-sec clips)

Nothing captures the attention and passion of a potential customer like showing them what can be accomplished with YOUR product and without boundaries. With the expert talents of Cody Matechuk showcasing your products in some of the most incredible locations on the globe, you will be able to market your products in a powerfully unique way that will spur action from ideas. Let these high energy clips whisk your audience into a white nirvana with no distractions, no limits and no more excuses. These clips will be designed to be your call to action. Use them online for viral exposure or to advertise in more traditional mediums.

TOTAL EXPECTED IMPRESSIONS : TBD

Live Appearances : (Pre-determined events, snow & bike shows & conferences)

There is a moment when an enthusiast has an opportunity to meet and engage with an athlete they admire, that will forever impact how they see a sport, a competitor and a brand. For every brand, great time and care should be invested in finding the right ambassador. A representative that embodies the beliefs and motivations of an entire company and can capture the respect and admiration of an entire target market. Cody Matechuk has lived in this world for most of his life. From his first international competition in Valencia Spain representing Canada on the global stage, he has been groomed to represent and endorse his Sponsors with the upmost professionalism.

TOTAL EXPECTED IMPRESSIONS : TBD

Winter X-Games Aspen (2018): TOTAL IMPRESSIONS : 4,200,000

Trax Snowbike Motion Picture: TOTAL EXPECTED IMPRESSIONS : 400,000

Slednecks Motion Picture: TOTAL EXPECTED IMPRESSIONS : 750,000

Snoriders West: TOTAL IMPRESSIONS : 3,620,000

SnobikeWorld : TOTAL IMPRESSIONS : 240,000

Instagram | matechuk111: TOTAL EXPECTED IMPRESSIONS : 660,000

Directmotocross.com (podcasts & video): TOTAL EXPECTED IMPRESSIONS : 10,000



Visit CodyMatechuk.com for
more photos, schedules & information



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GALLERIES

MOTOCROSS



ROADRACING



SNOWBIKE



The 2017 Winter X-GAMES Gallery is up!

[Click a sport above to browse the gallery of your choice.](#)
[Let's of great action shots here.](#)

*Exceed
All
Expectations*



2017/2018 Team Matechuk Sponsorship

Cash, Fuel & Travel Supporter Proposal

The Cody Matechuk Snowbiking Team is required to source various product, service and cash Supporters who contribute as Sponsorship Partners to sustain a realistic and comprehensive race and filming budget over the 2017/18 Season. It is our goal to show you, 1.) how your support will contribute to our program and 2.) determine how we can help elevate you or your company in return.

The following Race Season Budget will provide you with an overall cost assessment and detailed breakdown of purchasing and maintaining the required equipment, transportation costs, product development and personnel to continue our strong foothold in the industry and another spot on the podium at the Aspen Winter X-Games! In addition we are please to offer our Cash Sponsors the following:

- ✓ Guaranteed appearance in the 2018 Aspen Winter X-Games
- ✓ Representation in all 2017/18 Feature film productions shot now through to end of season - *(See 2017 Recap)*
- ✓ Exclusivity and ongoing professional promotion of your brand to include international exposure and endorsement.
- ✓ Company logo featured on our race team trailer as it travels across Canada and the United States (year-round).
- ✓ Branding on all race bikes and/or snowbike kits, paddock signage, team posters, race apparel, pit shirts, transport truck and controllable deliverables (to be determined by value of contribution).
- ✓ Your support may be prominently featured during all media interactions. This will include, but is not limited to television appearances, interviews, our race website, press releases, magazine write-ups, newspaper, social media feeds, special events, our Youth MX coaching Clinics (as applicable) and all controllable deliverables.
- ✓ Youth & Adult MX riding clinics will be offered in summer months to teach new riders good habits and to further skills of current riders. These sessions are available to kids & adults of all ages. Another direct marketing opportunity.



Thank you for your consideration, *Cody Matechuk*

2017 / 2018 Race & Film Budget



2017/18 Snowbike Program													
EXPENSES	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	RETAIL TOTAL
Transportion													
24' Heated Snow/MX Trailer Lease	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	\$9,600.00
Truck lease or reimbursement /km	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$913.65	\$10,963.80
Trailer Set-up (cabinets, toolboxes)	-	-	-	-	-	-	-	-	-	\$4,300.00	-	-	\$4,300.00
Diesel Fuel (averaged monthly)	\$1,810.00	\$1,400.00	\$750.00	\$750.00	\$550.00	\$199.00	\$199.00	\$199.00	\$499.00	\$600.00	\$1,390.00	\$1,750.00	\$10,096.00
Tire Budget (Truck & Trailer)	-	-	-	-	-	-	-	-	-	-	\$2,500.00	-	\$2,500.00
Trailer graphics	-	-	-	-	-	-	-	-	-	-	\$5,000.00	-	\$5,000.00
Ramps/Flooring	-	-	-	-	-	-	-	-	-	-	\$1,000.00	-	\$1,000.00
Maintenance (truck)	\$500.00	\$500.00	\$500.00	-	\$500.00	-	\$500.00	-	\$500.00	\$500.00	\$500.00	\$500.00	\$4,500.00
	\$4,023.65	\$3,613.65	\$2,963.65	\$2,463.65	\$2,763.65	\$1,912.65	\$2,412.65	\$1,912.65	\$2,712.65	\$7,113.65	\$12,103.65	\$3,963.65	\$47,959.80
	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	TOTAL
Insurance													
Contents Insurance	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$3,000.00
Truck Insurance	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$145.00	\$1,740.00
Travel/Medical Insurance	-	\$500.00	-	-	-	-	-	-	-	-	\$1,100.00	-	\$1,600.00
Liability Insurance (excludes riding schools)	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$210.00	\$2,520.00
	\$605.00	\$1,105.00	\$605.00	\$605.00	\$605.00	\$605.00	\$605.00	\$605.00	\$605.00	\$605.00	\$1,705.00	\$605.00	\$8,860.00
	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	TOTAL
Race Equipment													
Race Bikes (2-YZ450's)	-	-	-	-	-	-	-	-	-	-	\$21,000.00	-	\$21,000.00
After Market Parts	\$2,500.00	\$2,500.00	\$1,000.00	-	-	-	-	-	-	\$2,500.00	-	\$2,500.00	\$15,000.00
OEM Parts	\$1,000.00	\$1,500.00	\$500.00	\$500.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$2,000.00	\$1,000.00	\$7,500.00
Rider / Team Apparel	-	-	-	-	-	-	-	-	-	-	\$11,200.00	\$3,500.00	\$14,700.00
Racing fuel (10 pails - \$ 225 ea)	\$850.00	\$150.00	\$150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$500.00	\$2,250.00
Oil, cleaners & lube	\$5,150.00	\$4,900.00	\$2,150.00	\$500.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,000.00	\$39,350.00	\$8,150.00	\$62,700.00
	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	TOTAL
Travel													
Accommodation - 31 nights @ \$150/night	\$775.00	\$775.00	\$775.00	\$775.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$775.00	\$775.00	\$4,650.00
Air Fare (based on CDN travel)	\$500.00	\$1,800.00	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,500.00
Car Rental	\$135.00	\$440.00	\$225.00	-	-	-	-	-	-	-	-	-	\$800.00
Credentials / Race entry fees / Licensing	\$300.00	\$450.00	\$450.00	\$450.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$225.00	\$1,875.00
Food Allowance \$50/day	\$350.00	\$350.00	\$350.00	\$350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,400.00
Gasoline (for rental cars and mechanic)	\$110.00	\$250.00	\$150.00	-	-	-	-	-	-	-	-	-	\$510.00
Parking/Park Admissions	\$100.00	\$100.00	\$100.00	\$100.00	-	-	-	-	-	\$140.00	\$100.00	\$100.00	\$540.00
	\$2,170.00	\$4,165.00	\$3,150.00	\$1,675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$140.00	\$875.00	\$1,100.00	\$13,275.00
	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	TOTAL
Contract Labour													
Race Engine Build	-	-	-	-	-	-	-	-	-	-	\$6,000.00	-	\$6,000.00
Mechanic for testing & X-Games Weekend	\$3,000.00	\$1,500.00	-	-	-	-	-	-	-	-	\$1,500.00	\$3,000.00	\$9,000.00
Mech. Assistant	\$1,000.00	-	-	-	-	-	-	-	-	-	-	-	\$1,000.00
Rider - Cody Matechuk / CONTINGENCY	-	-	-	-	-	-	-	-	-	-	-	-	\$0.00
Administrator / PR	\$750.00	-	-	-	-	-	-	-	-	-	\$500.00	\$750.00	\$2,000.00
Suspension Tech - RMR	\$1,200.00	-	-	-	-	-	-	-	-	-	\$3,000.00	\$1,200.00	\$5,400.00
	\$5,950.00	\$1,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,000.00	\$4,950.00	\$23,400.00
	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	TOTAL
Administration													
Accounting & Legal	-	-	-	-	-	-	-	-	-	-	\$1,000.00	-	\$1,000.00
Bank Charges / Credit Card Fees	\$120.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$395.00
Shipping / brokerage / Customs fees	\$200.00	\$200.00	\$200.00	\$200.00	-	-	-	-	-	\$200.00	\$200.00	\$200.00	\$1,400.00
Stationary Supplies	\$60.00	\$60.00	\$60.00	-	-	-	-	-	-	\$150.00	\$60.00	\$60.00	\$450.00
Phone& Internet	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$2,400.00
	\$580.00	\$485.00	\$485.00	\$425.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$575.00	\$1,485.00	\$485.00	\$5,645.00
	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	TOTAL
Marketing													
Posters, Website, advertising	\$400.00	\$400.00	\$400.00	\$400.00	-	-	-	-	-	-	\$2,300.00	\$400.00	\$4,300.00
	\$400.00	\$400.00	\$400.00	\$400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,300.00	\$400.00	\$4,300.00
	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-17	Dec-17	TOTAL
Operating Expenses	\$18,878.65	\$16,168.65	\$9,753.65	\$6,068.65	\$4,093.65	\$2,742.65	\$3,242.65	\$2,742.65	\$3,542.65	\$11,433.65	\$68,818.65	\$19,653.65	\$166,139.80

Grey boxes under RETAIL TOTAL column have sponsorship secured. Balance of support still required to date (yellow boxes): **\$64,476**



One Team | One Goal

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